



Fostering Creativity that Lasts a Lifetime

August 1, 2021

On behalf of the Harrison Parents' Association and all of the Harrison staff and student body, thank you so much for your interest in giving to Harrison School for the Arts. Thanks to our donors, Harrison students learn in an environment outfitted with technologically-advanced stages, studios, and classrooms.

These gifts have played a major role in covering expenses related to school productions and events, providing assistance to students with financial needs (for instruments, lessons, college audition travel, etc.), offering enrichment opportunities for students (guest artist visits) and staff as well as purchasing needed equipment for all departments.

The 2021-2022 school year may not be exactly "back to normal," but we are anticipating it will look more like a typical Harrison school year. We continue to navigate the shifting guidelines regarding coronavirus as we celebrate the arts by showcasing the talents of our amazing students. Our performance calendar is set for a full year of events and we anticipate our audience capacity will be raised to 75% in our theatre spaces. We are also planning to continue offering livestream options for most events.

We have finished our capital campaign to refurbish the seats in our theatre and that project was completed over the summer. Our next big project will be to upgrade the sound and lighting systems in the main theatre (approx. \$75,000). We are also looking to raise funds in support of the Summer Art Experience Scholarships for underserved students to attend art intensives (\$25,000), as well as bringing in guest artists in person or virtually to help provide the arts education our community has come to expect (\$25,000).

We hope that all of our past supporters and sponsors, as well as those new to the opportunity will consider giving in support of Harrison's programs. As you are well aware, providing a specialized arts curriculum often requires funding outside of what is available through the school board budgeting process and support from individuals and companies are an important component to our success.

You can help Harrison continue a 30+ year tradition of growing exceptional artists and creating a positive impact on our community through your sponsorship gift at one of the attached levels or for a specific need. Again, we appreciate your interest, and we look forward to what can be accomplished this year.

Sincerely,

A handwritten signature in cursive script that reads 'Creigh Brown'.

Creigh Brown
Harrison Parents' Association President, 2021-2022



HARRISON

SCHOOL FOR THE ARTS

Available Sponsorship Levels

Signature Sponsor - \$5,000 Includes

- Full-page advertisement in all show programs
- 2 full-season subscription passes
- Recognition as primary sponsor for a single event (and 10 tickets and reserved parking to signature event)
- 6 tickets to the Red Carpet event
- Inclusion in additional sponsor recognition activities
- Recognition on the Harrison school website and video marquee.

Presenting Sponsor - \$3,500 Includes

- Half-page advertisement in all show programs
- 2 full-season subscriptions
- 4 tickets to the Red Carpet event
- Inclusion in additional sponsor recognition activities
- Recognition on the Harrison school website and video marquee.

Major Sponsor - \$2,000 Includes

- Quarter-page advertisement in all show programs
- 2 full-season subscriptions
- 4 tickets to the Red Carpet event
- Inclusion in additional sponsor recognition activities
- Recognition on the Harrison school website

Supporting Sponsor - \$1,000 Includes

- Sponsor Listing in all show programs
- 4 tickets to the Red Carpet event
- Inclusion in additional sponsor recognition activities
- Recognition on the Harrison school website

Event Sponsor - \$500 Includes

- Sponsor listing in all show programs
- 2 tickets to the Red Carpet event
- Inclusion in additional sponsor recognition activities
- Recognition on the Harrison school website.



HARRISON

SCHOOL FOR THE ARTS

Harrison School for the Arts Sponsorship Commitment Form
We appreciate your support!

- ___ **Signature Sponsor - \$5,000+ Annual Contribution**
- ___ **Presenting Sponsor - \$3,500+ Annual Contribution**
- ___ **Major Sponsor - \$2,000+ Annual Contribution**
- ___ **Supporting Sponsor - \$1,000+ Annual Contribution**
- ___ **Event Sponsor - \$500+ Annual Contribution**

Name(s): _____

Recognition Name (i.e. Mr. & Mrs. Smith): _____

Business Name (if applicable): _____

Address (City, State & Zip): _____

Phone Number: _____ Email Address: _____

Payment Method:

___ Enclosed is a check payable to HSA Parents' Association in the amount of \$ _____

___ Please invoice me for a total donation in the amount of \$ _____

Checks may be mailed to:

Harrison School for the Arts,
750 Hollingsworth Rd.
Lakeland, FL 33801
Attn: Publicity and Fund Development Director

Gifts to Harrison School for the Arts Parents' Association are tax deductible. Donations can also be made online at www.harrisonarts.com/donate. Due to the cost of online processing fees, checks are preferred.

*For more information or to discuss sponsorship opportunities, please contact:
Barbara Erickson, Fund Development Director at barbaraserickson@aol.com or (863) 398-7416.*