



HARRISON

SCHOOL FOR THE ARTS

Fostering Creativity that Lasts a Lifetime

August 1, 2020

On behalf of the Harrison Parents' Association and all of the Harrison staff and student body, thank you so much for your interest in giving to Harrison School for the Arts. Thanks to our donors, Harrison students learn in an environment outfitted with technologically-advanced stages, studios, and classrooms.

These gifts have played a major role in covering expenses related to school productions and events, providing assistance to students with financial needs (for instruments, lessons, college audition travel, etc.), offering enrichment opportunities for students (guest artist visits) and staff as well as purchasing needed equipment for all departments.

The 2020-2021 school year will be a unique time at Harrison as we continue to educate students amid state budget cuts and the shifting guidelines regarding the coronavirus. We will continue to celebrate the arts by showcasing the talents of our students in new ways. Our performance calendar will likely look very different this year with limited performances in attendance equating to decreased ticket revenue if we are unable to perform in the traditional sense.

We are continuing our capital campaign to fill the critical need of replacing the seats in our theatre (\$200,000) and upgrading the sound and lighting systems (\$50,000). We are also looking to raise funds in support of the Summer Art Experience Scholarships for underserved students to attend art intensives (\$25,000), as well as bringing in guest artists in person or virtually to help provide the arts education our community has come to expect (\$25,000).

We hope that all of our past supporters and sponsors, as well as those new to the opportunity will consider giving in support of Harrison's programs. As you are well aware, providing a specialized arts curriculum often requires funding outside of what is available through the school board budgeting process and creativity is a key especially as we work through the pandemic.

You can help Harrison continue a 30+ year tradition of growing exceptional artists and creating a positive impact on our community through your sponsorship gift at one of the attached levels or for a specific need. Again, we appreciate your interest, and we look forward to what can be accomplished this year.

Sincerely,

Sara Roberts McCarley
Harrison Parents' Association President, 2020-2021



Available Sponsorship Levels

Signature Sponsor - \$5,000 Includes

- Full-page advertisement in all show programs
- 2 full-season subscription passes
- Recognition as primary sponsor for a single event (and 10 tickets and reserved parking to signature event)
- 6 tickets to the Red Carpet event
- Inclusion in additional sponsor recognition activities
- Recognition on the Harrison school website and video marquee.

Presenting Sponsor - \$3,500 Includes

- Half-page advertisement in all show programs
- 2 full-season subscriptions
- 4 tickets to the Red Carpet event
- Inclusion in additional sponsor recognition activities
- Recognition on the Harrison school website and video marquee.

Major Sponsor - \$2,000 Includes

- Quarter-page advertisement in all show programs
- 2 full-season subscriptions
- 4 tickets to the Red Carpet event
- Inclusion in additional sponsor recognition activities
- Recognition on the Harrison school website

Supporting Sponsor - \$1,000 Includes

- Sponsor Listing in all show programs
- 4 tickets to the Red Carpet event
- Inclusion in additional sponsor recognition activities
- Recognition on the Harrison school website

Event Sponsor - \$500 Includes

- Sponsor listing in all show programs
- 2 tickets to the Red Carpet event
- Inclusion in additional sponsor recognition activities
- Recognition on the Harrison school website.



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Harrison School for the Arts Sponsorship Commitment Form
We appreciate your support!

___ **Signature Sponsor - \$5,000+ Annual Contribution**

___ **Presenting Sponsor - \$3,500+ Annual Contribution**

___ **Major Sponsor - \$2,000+ Annual Contribution**

___ **Supporting Sponsor - \$1,000+ Annual Contribution**

___ **Event Sponsor - \$500+ Annual Contribution**

Name(s): _____

Recognition Name (i.e. Mr. & Mrs. Smith): _____

Business Name (if applicable): _____

Address (City, State & Zip): _____

Phone Number: _____ Email Address: _____

Payment Method:

___ Enclosed is a check payable to HSA Parents' Association in the amount of \$ _____

___ Please invoice me for a total donation in the amount of \$ _____

Gifts to Harrison School for the Arts Parents' Association are tax deductible *and* can be made online at www.harrisonarts.com/donate.

Checks may be mailed to:

Harrison School for the Arts,

750 Hollingsworth Rd.

Lakeland, FL 33801

Attn: Publicity and Fund Development Director

*For more information or to discuss sponsorship opportunities, please contact:
Barbara Erickson, Fund Development Director at barbaraserickson@aol.com or (863) 398-7416*